



ARTIST OPPORTUNITY DETAILS

IndieKnow, thanks to Incubator funding provided by Youth Music, are offering an opportunity for 6 artists to release a single under the guidance of IndieKnow founder Andy Haggerstone. As part of the opportunity, each artist will receive:

- A 2 hour weekly group session with IndieKnow founder Andy Haggerstone and the other participating artists to help develop assets and manage their single release.
- A weekly 1 hour online seminar with a panel of music industry experts, covering a range of topics.
- Payment for each of the above contact hours at a rate of £12 per hour (a total of £360 over 10 weeks).
- A £1,000 grant toward the costs of marketing their single release.
- A 1 year subscription to IndieKnow.

The program is expected to run from 10th February until 5th May (around 12 weeks, including some breaks). Participants need to be available for the 3 hours of contact time throughout the full program.

WHAT WE'RE LOOKING FOR

We are looking to work with young artists (18-25) who need guidance at an early career stage. This could be a debut release, or one of your first singles, or the beginning of a new musical project or sound. You should expect to release a single toward the end of the 12 week program, and should not have any other releases scheduled in the prior 8 weeks.

Based on our experience of running similar projects in the past, we are looking for artists who are willing to support other participants on the program, sharing their knowledge and skill-set, and helping to cross-promote each others' releases. So, willingness to collaborate is essential!

As the platform is still in development, we are looking for artists who can also offer constructive feedback on the content, design, and usefulness of the platform and its various tools. This feedback will help us shape the future development of IndieKnow.

ABOUT INDIEKNOW's FOUNDER

Andy Haggerstone is the Managing Director of Kaleidoscope, an artist management company and independent record label founded in 2015 with offices in Newcastle upon Tyne, UK, and Bangkok, TH. Kaleidoscope's artists have amassed millions of streams across key DSPs, performed at major festivals including Glastonbury, Reading and Leeds, secured national press and tastemaker support from outlets such as BBC 6Music, The Guardian, and The Line of Best Fit, and landed sync placements with brands including FILA, British Airways and Ubisoft. IndieKnow is Andy's latest project, providing professional release guidance to self-releasing artists.

HOW TO APPLY

To apply, please go to www.indieknow.app/youthmusic and complete the application form. If you have any difficulties completing the application, or if you require an application form in a different format, you should email Andy Haggerstone on andy@kaleidoscope-music.co.uk.